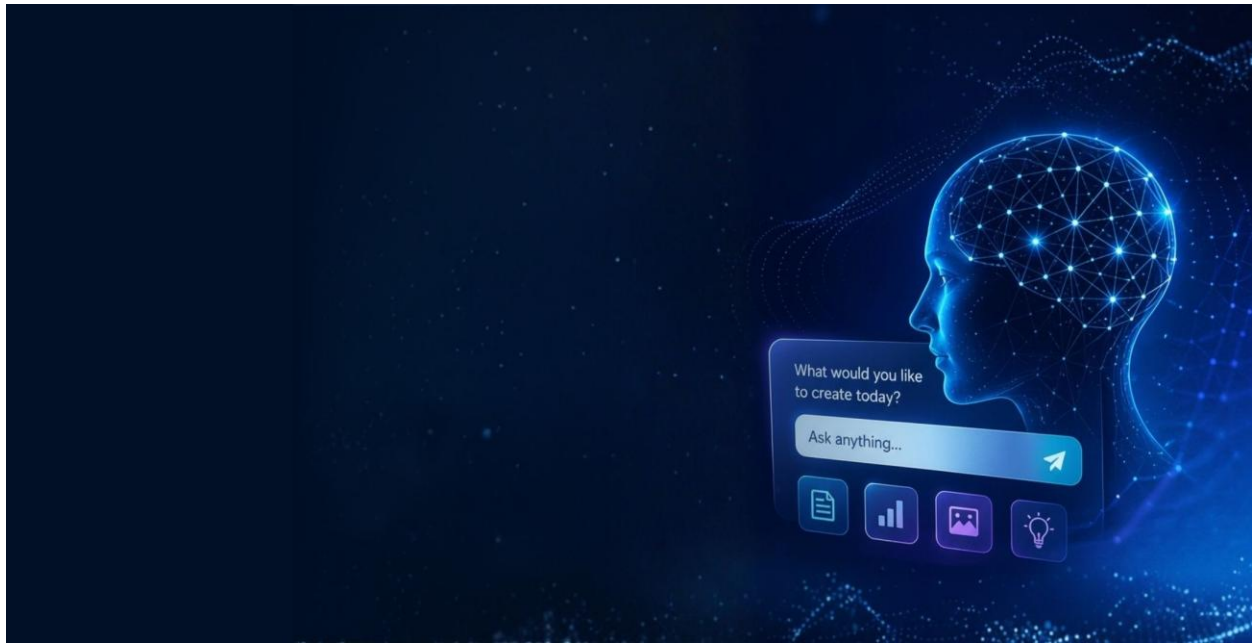


GenAI Awareness and Effective Prompting



Course Guide

THE OVERVIEW

GenAI Awareness and Effective Prompting

The course **GenAI Awareness and Effective Prompting** introduce learners to the fundamentals of generative artificial intelligence, focusing on how AI systems create content such as text, images, and code, while also highlighting their capabilities, limitations, and ethical considerations like bias, accuracy, and data privacy. It then builds practical skills in crafting effective prompts by teaching how to clearly define objectives, provide context, set instructions and constraints, and apply techniques such as role prompting and iterative refinement. By combining awareness with hands-on prompting strategies, the course equips learners to use AI tools responsibly, critically evaluate outputs, and produce more accurate, relevant, and high-quality results in academic, professional, and everyday tasks.

Objectives:

- Raise awareness about generative AI tools and their applications.
- Develop skills in crafting effective prompts in generative AI.
 - Explore practical ways to integrate generative AI into daily tasks, and activities.

Duration: 2 Days – 5 hrs per day

Intended Participants:

Built for learners and professionals who want to understand Generative AI and master effective prompting for real-world use.

COURSE OUTLINE



Discover how to use generative AI with confidence. Learn the basics, understand its limits and ethics, and master simple prompting techniques to get accurate, meaningful results for work, study, and everyday use.

Module 1: Introduction to Generative AI

Sub-Topic: Purpose of the Training

Sub-Topic: Importance of Generative AI in the current landscape

Learning Objective: Discuss the importance of being aware of generative AI and the necessity of knowing how to craft effective prompts

Module 2: Understanding Generative AI

Sub-Topic: Definition of Generative AI

Learning Objective: Provide a definition of generative AI

Sub-Topic: Generative AI Functions

Learning Objective: Explain the functions of Generative AI

Sub-Topic: AI vs. Non-AI

Learning Objective: Distinguish between AI and Non-AI Tools

Module 3: Applications of Generative AI

Sub-Topic: Use Cases

Learning Objective: Showcase various use cases of generative AI across different industries.

Sub-Topic: Generative AI Tools

Learning Objective: Provide a comprehensive list of available generative AI tools.

Module 4: Responsible Use of Generative AI

Sub-Topic: Benefits of Generative AI

Learning Objective: Outline the advantages of generative AI for employees

Sub-Topic: Ethical Considerations

Learning Objective: Discuss the ethical considerations associated

Module 5: Basics of Prompting

Sub-Topic: Definition of Prompting

Learning Objective: Provide the definition of Prompt Engineering

Sub-Topic: Importance of Prompting

Learning Objective: Explain the significant of Prompts

Sub-Topic: Types of Prompts

Learning Objective: Discuss the various types of prompts, including open and closed-ended, zero-shot and multi-shot, as well as chain of thought.

Module 6: Crafting Effective Prompts

Sub-Topic: Parts of Prompts

Learning Objective: Explain the parts of prompts: persona, aim, recipients, theme, and structure

Sub-Topic: Iterating Prompts

Learning Objective: Discuss the importance of iterating on prompts.

Module 7: Evaluating Outputs

Sub-Topic: AI Hallucinations

Learning Objective: Identify instances of AI hallucinations

Sub-Topic: Fact Check using 3 Steps

Learning Objective: Educate trainees on how to verify, research, and evaluate Generative AI outputs

CERTIFICATE OF COMPLETION

All participants who successfully complete the programme will receive a Certificate of Completion. This certificate recognises their commitment to the course and confirms that they have met the required learning outcomes through active participation and hands-on application of the concepts covered throughout the training. It serves as a formal acknowledgement of their skills development and learning achievement.

WPH Academy has built a growing learning community across the region, delivering accessible and industry-driven training programmes that bridge education and real-world application.

OUR ACADEMY MILESTONES

8

**INDUSTRY-ALIGNED
TRAINING PROGRAMMES**

including an elective course with the University Partner **DLSUD** in Philippines.

2,300+

**LEARNERS
ENGAGED**

through our training and bootcamp programmes

65%

**CAREER
PROGRESSION RATE**

participants considered for internal job opportunities

Based on 40+ job offers from 60+ graduates

5

**REGIONAL TRAINING
REACH**

across the Philippines, Singapore, Thailand, Indonesia, and Malaysia



ACADEMIC PARTNERSHIP RECOGNITION
with De La Salle University Dasmariñas – Philippines



CERTIFICATE OF INDUSTRY PARTNERSHIP AND ENDORSEMENT

This certificate is proudly presented to

WPH Digital Pte. Ltd.

Through its education arm, WPH Academy, WPH Digital Pte. Ltd. is formally recognised by De La Salle University, Dasmariñas as an Industry Education Partner.

Students gained skills that align with real-world digital practice, and WPH Academy is recognised as a credible and trusted partner in advancing career-oriented, industry-led education.


Ms. Marivic R. Mitschek
Dean, CITS, DLSU-D

“WPH Academy is a collaborative and forward-thinking education partner. They respect academic structures while bringing valuable industry perspectives that enhance student learning without compromising institutional values.”

— **Marivic R. Mitschek, MIT**
Dean, CITS DLSUD



This course can be customised to meet the specific needs of organisations and corporate teams. The programme may be tailored based on industry requirements, business objectives, and technical environments to ensure relevance and immediate workplace application. Course content, projects, and case studies can be adapted to reflect real organisational scenarios, workflows, and challenges.

Training will be delivered virtually, providing a flexible and accessible learning experience for teams across different locations while maintaining strong interaction, collaboration, and hands-on engagement.

TRAINER



Ansbert Gregana

WPH Academy Instructor

Ansbert F. Gregana is an IT Trainer, Web Developer, and Academic Instructor with a strong background in computer science and hands-on industry experience. He specializes in full-stack web development, cloud technologies, and modern training methodologies for beginners and mid-level professionals.

He has extensive experience delivering bootcamps and corporate training programs covering .NET, ReactJS, MySQL, Kubernetes, frontend technologies, application security, and Generative AI fundamentals. Known for his hands-on, project-based approach, Ansbert simplifies complex concepts into practical, real-world applications.

Currently an IT Trainer at WPH Digital, he designs industry-aligned programs while mentoring learners toward professional and career readiness.

WHAT OUR LEARNER SAY

“It’s not just about reading or watching tutorials; we’re building and solving real problems.”

Chanella A.

“The bootcamp gave me a solid foundation in coding and boosted my confidence, especially in responsive design and JavaScript. The hands-on activities and supportive feedback from the instructors and co-trainees really helped me improve and apply what I learned.”

KC M.

“The most important thing for me is the learning environment because I get to talk with my teacher and classmates. It’s very interactive, unlike other bootcamps where you cannot ask questions.”

Clarence C.

“Gained confidence in applying concepts to real scenarios—supportive, beginner-friendly setup made all the difference.”

Angelo F.

“I’ve been getting a quality education, and I really appreciate the effort of everyone involved. My knowledge has expanded beyond the university, and I value the opportunity to connect with like-minded individuals and work as part of a team.”

Lanz M.



“The programme was incredibly enriching, with daily quizzes to assess our understanding and activities that helped us apply what we learned to real-life scenarios. The trainer is knowledgeable and approachable, and you really learn and understand the topics each day.”

Anthony A.

“It’s been incredibly rewarding to join Bootcamp. I learned a lot, and I feel confident now in my coding abilities, especially in my designing skills.”

Rad V.

“I gained hands-on experience in AWS and Generative AI, boosting my confidence and real-world coding skills.”

Kurt L.

GET IN TOUCH

Have questions or want to learn more about our programmes? We'd love to hear from you. Drop us an email and our team will be glad to connect with you and provide the information you need.

Email: wphacademy@wphdigital.com

Ready to join? Register today
www.wphacademy.com/